



28 August 2015

High Concentration of Shareholding in Noble House (China) Holdings Limited (Stock Code: 8246)

the concentration of the shareholding of Noble House (China) Holdings Limited
ber of shareholders as at 20 August 2015.

In view of the high concentration of shareholding in a small number of shareholders, shareholders and prospective investors should be aware that the price of the shares shares traded, and should exercise extreme caution when dealing in the Shares.

The SFC has recently completed an enquiry into the shareholding of the Company. Our findings suggested that as at 20 August 2015, 14 shareholders held an aggregate of 123,652,000 Shares, representing 28.81% of the issued Shares. Such shareholding, together with 267,040,000 Shares (representing 62.22% of the issued Shares) held by 4 substantial shareholders of the Company, represented 91.03% of the issued Shares as at 20 August 2015. Therefore, only 38,468,000 Shares (representing 8.97% of the issued Shares) were held by other shareholders.

As at 20 August 2015, the shareholding structure of the Company was as follows:-

	Number of Shares held (Shares)	% of total number of issued Shares (%)
Blossom Merit Limited (Note 1, 5)	103,040,000	
Depot Up Limited (Note 2)	80,000,000	
Uprise Global Investments Limited (Note 3, 5)	56,000,000	
Rosy Deal Group Limited (Note 4)	28,000,000	

ther shareholders



Note 3: