

Possible general offer

Disclosure of dealings in the shares of SinoMedia Holding Limited

The Executive received the following disclosure of securities dealings pursuant to Rule 22 of the Hong Kong Code on Takeovers and Mergers:

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Party	Date	Description of	Description of	Nature of dealings	Number of	Exercise	Exercise	Exercise	Option money	Resultant
		relevant	products		securities	period -	period - To	price	paid / received	balance
		securities			under the	From Date	Date			(including
					option					those of any
										person with
										whom there is
										an agreement
										or
										understanding)

Cui Rui

16 June

2015



	Options	Share option	Exercising of option /	68,000	2 July 2011	2 July 2018	\$1.8400	\$125,120.0000	407,000
			traded option						
			contract						
	Options	Share option	Exercising of option /	66,000	2 July 2011	2 July 2018	\$1.8400	\$121,440.0000	341,000
			traded option						
			contract						
	Options	Share option	Exercising of option /	341,000	2 July 2011	2 July 2018	\$1.8400	\$627,440.0000	0
			traded option						
			contract						

End

Note:

Cui Rui is a Class (3) associate connected with the Offeree company.

Dealings were made for the party s own account.